The In2:InThinking Network was formed in 2001 by a group of students of the work of W. Edwards Deming and related theorists, including Russell Ackoff, Edward de Bono, Tom Johnson, Peter Senge, and Genichi Taguchi. The aim of our network is to make thinking about sub-systems, variation, knowledge, and psychology, and their interaction – which comprises Deming’s System of Profound Knowledge™ - more conscious. We believe that such thinking about thinking, which we call “InThinking,” will allow people to better perceive relationships and interdependencies in human endeavors, and consequently act to make those endeavors more valuable, more satisfying, and more joyful. The aim of our 5-day In2:IN 2014 Forum is to continue to elevate the consciousness of individual and collective thinking. Join us in learning, connecting, and improving how we can work, learn, and think together. Registration fee: $400, with a $50 discount for registering on or before May 7th.

Learn more about our 2014 Forum at our website at www.in2in.org