

# From My Seat In The Stadium

*Connect, Inspire, Act*

*Presented by Julie Goodfellow*

*and*

*Hugh McAllister*

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From My Seat In The Stadium

The first most difficult thing...

...to understand an issue from "all" perspectives

*Connection*

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*The next most difficult thing...*

*...Use connection as thought catalyst*

Inspiration

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*And the final most difficult thing...*

*...Move from inspiration to outcome*

Action

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**Our objectives:**

**Share perspectives  
Understand differently  
Enhance creativity**

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**A good place to start...**

**Introductions**

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**A good place to start...**

## **Introductions**

**Julie Goodfellow**

**( Live from the UK...)**

**Hugh McAllister**

**(allegedly Live ...you be the judge)**

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**A good place to continue...**

**Introductions**

**Και συ?**

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# Act 1: The Game

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## Act 1: The Game

- Divide into pairs
- Take a set of envelopes (there are two per set)
- Put your chars back-to-back

**Stop! Go no further!!**

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# From My Seat In The Stadium

## Act 1: The Game

- Divide into pairs
- Take a set of envelopes (there are two per set)
  - Do not open them
- Put your chars back-to-back

**Stop! Go no further!!**

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# From My Seat In The Stadium

## Act 1: The Game

- Start only when instructed
- You'll have 2 minutes to finish your task
  - Details are in your packages
- The winner will be the first team done
- There will be a prize of great value

Ready...

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**... Ready!**

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**... Go!**

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**... 30 seconds left!**

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**... Time's Up!**

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Debrief...



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Debrief... 

- Why did we play this game?
- Whither learnest we?

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*Act 2: Scene 1*  
Sharing Stadium Seats  
Hugh & Julie

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### Hugh's Gnus: *When it comes to change...*



Can't force change  
Roles & context are key  
Keep eyes open...no Polyanna  
Be patient  
Don't worry

For instance...

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# Julie Goodfellow

What I have learned from...

- In2In Forums
- Work at Herefordshire Council



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### What I have learned: In2In Forums

- Those attending mainly think alike
  - yet we come into the stadium from different doors and routes
- There is often no right way
  - Maybe a morally right thing to do?
  - What parameters we have to work within?

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### What I have learned: In2In Forums

- View should be based on shared knowledge
- Taguchi Principles
- Ackoff's work
- Red Pen and Blue Pen paradigms

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## What I have learned: Herefordshire Council

Some background...

- Disabled Facilities Grants
  - What they are, why they are given?
- Difficulties, conflict, lack of understanding
- How this was resolved?
- Outcomes so far?

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## What I have learned: Herefordshire Council

### Some key learning...

- Engaging teams = Results
  - The work can change the discussions when viewed from the customer/patient/residents' perspective - it takes away the silos
  - People seeing the vision is crucial
- Dealing with crossed paradigms is critical

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*Act 2: Scene 2*  
Sharing Stadium Seats  
All Y'All's turn

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## The Final Act

What have we learned today?  
Group discussion

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