Connect, Inspire, Act

Presented by Julie Goodfellow and Hugh McAllister

In2: InThinking Network 2013 Forum, June 19th, 2013

The first most difficult thing...

...to understand an issue from "all" perspectives

Connection

The next most difficult thing...

... Use connection as thought catalyst

Inspiration

And the final most difficult thing...

... Move from inspiration to outcome

Action

Our objectives:

Share perspectives Understand differently Enhance creativity

A good place to start...

Introductions

From My Seat In The Stadium A good place to start...

Introductions

Julie Goodfellow

(Live from the UK...)

Hugh McAllister

(allegedly Live ...you be the judge)

A good place to continue...

Introductions

Και συ?

Act 1: The Game

Act 1: The Game

- Divide into pairs
- Take a set of envelopes (there are two per set)
- Put your chars back-to-back

Stop! Go no further!!

Act 1: The Game

- Divide into pairs
- Take a set of envelopes (there are two per set)
 - Do not open them
- Put your chars back-to-back

Stop! Go no further!!

Act 1: The Game

- Start only when instructed
- You'll have 2 minutes to finish your task
 - Details are in your packages
- · The winner will be the first team done
- · There will be a prize of great value

Ready...

... Ready!

... Go!

... 30 seconds left!

... Time's Up!

Debrief...



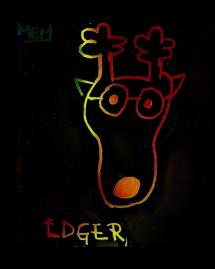
Debrief...



- · Why did we play this game?
- · Whither learnest we?

Act 2: Scene 1 Sharing Stadium Seats Hugh & Julie

Hugh's Gnus: When it comes to change...



Can't force change Roles & context are key Keep eyes open...no Polyanna Be patient Don't worry

For instance...

Julie Goodfellow

What I have learned from...

- · In2In Forums
- Work at Herefordshire Council



What I have learned: In2In Forums

- Those attending mainly think alike
 - yet we come into the stadium from different doors and routes
- There is often no right way
 - Maybe a morally right thing to do?
 - What parameters we have to work within?

What I have learned: In2In Forums

- View should be based on shared knowledge
- Taguchi Principles
- Ackoff's work
- · Red Pen and Blue Pen paradigms

From My Seat In The Stadium

What I have learned: Herefordshire Council

Some background...

- Disabled Facilities Grants
 - What they are, why they are given?
- Difficulties, conflict, lack of understanding
- How this was resolved?
- Outcomes so far?

From My Seat In The Stadium

What I have learned: Herefordshire Council

Some key learning...

- Engaging teams = Results
 - The work can change the discussions when viewed from the customer/patient/residents' perspective - it takes away the silos
 - People seeing the vision is crucial
- Dealing with crossed paradigms is critical

Act 2: Scene 2 Sharing Stadium Seats All Y'All's turn

The Final Act

What have we learned today? Group discussion