About Us
The In2:InThinking Network brings together people who share an interest in using better thinking to create a better future – for individuals, organizations, and the world at large. Our theoretical grounding joins the work of Russell Ackoff, Edward de Bono, W. Edwards Deming, Tom Johnson, Genichi Taguchi, and other world-renowned Thought Leaders. Our efforts seek to explore, combine, and extend their thinking for the increase of consciousness and understanding about how thinking can bring forth a better world. We believe that by “thinking about thinking” – or InThinking – we manage resources, acquire knowledge, work together, lead organizations, and plan more effectively. With InThinking we create a new awareness of various forms of thinking, their interdependency, the possible ways of integrating them, and including them - toward more joy and quality of life in individuals and organizations.

About Our 2009 Forum
Our Eighth Annual Forum, themed ... OurSpace – Bringing Progress In2 View, continues to expand “thinking about thinking”, raising the consciousness of better thinking in individuals and organizations. To that end, we have invited pioneering thinkers and who are Bringing Progress With OurSpace In2 View. In addition, we are partnering with Pratt & Whitney Rocketdyne and California State University Northridge to offer 16 pre- and post-conference seminars and workshops, ranging from 2-hours to 9-hours in length and all, but one, at no cost. The In2:InThinking Network Annual Forum aims to promote a specific environment in which compelling ideas and insights evolve from intense exposure to new thoughts, thinking patterns, and InThinking colleagues. These ideas and insights may lead you in untold exciting directions in your work and life after the Forum, particularly if you continue to nurture new relationships through other Network activities.

Conference Presenters
Adrian Bass
Barry Bebb
Dave Flanigan
Juan Garza
Elizabeth Topp
Joel & Michelle Levey
Kathleen Allen
Natalia Mironova
Peter Stonefield
Sheldon Rovin
Steve Haines
Tracy Huston
Pre- and Post-Conference Seminars and Workshops

Qualified Forum participants may attend any of the seminars and workshops offered before or after the weekend conference portion of our 2009 Forum. Qualified participants are employees of Pratt & Whitney Rocketdyne, its suppliers or customers, family members of Pratt & Whitney Rocketdyne employees, students, and “members of the community.” “Members of the community” are citizens working full or part time, or as volunteers, in community-related work. Please see our website (www.in2in.org) or contact us for more details on qualifying for attendance at a pre- or post-conference workshop or seminar.

Pre-Conference Seminars and Workshops

- **Get In2:Yoga**
  3 hours, with Elizabeth Topp

- **Powerful Facilitation Practices: Solving Your Toughest Team Problems**
  3 hours, with Jon Bergstrom, Steve Byers, and Bob Dickman

- **The Net Effect of Network Effects**
  3 hours, with Rick Ladd and Mostafa Ebrahimi

- **Creating OurSpace**
  3 hours, with Steve Byers, Ryan Schoenbeck, and Lori Steed

- **Think-Tion:** **Integrating Thinking to Actions**
  7.5 hours, with Dale Deardorff

- **The Leader’s Real Work: Transforming the System from the Inside-Out**
  3 hours, with Dave Flanigan and Tracy Huston

- **Friday Night at the ER**
  3 hours, with Adrian Bass and Jean Tennis

- **Complexity and Program Management**
  6 hours, with John Pourdehnad

- **Perceptions-Based Reality - Thinking with CoRT Tools**
  5 hours, with Dale Deardorff

- **Managing Creativity - From Individualistic Perceptual Approach to Team-Based Creativity and Organizational Innovation**
  2 hours, with Assaf Avni

- **Psychosynthesis - A Systems Psychology**
  3 hours, with Peter Stonefield

- **Enterprise Thinking**
  9 hours, with Bill Bellows

- **InThinking With Purposeful Tools and Techniques**
  9 hours, with Tim Higgins

April 23rd and 24th
Pratt & Whitney Rocketdyne

- **The Organization Workshop**
  6 hours, with Beth Thompson

- **Thinking Together, Learning Together, and Working Together**
  6 hours, with Micah Fierstein

- **Enterprise Thinking and Purposeful Actions**
  2 hours, with Felix Delgado and Joe Onstott

April 27th and 28th
California State University Northridge

- **The Organization Workshop**
  6 hours, with Beth Thompson

- **Thinking Together, Learning Together, and Working Together**
  6 hours, with Micah Fierstein

- **Enterprise Thinking and Purposeful Actions**
  2 hours, with Felix Delgado and Joe Onstott
Conference Activities

Hilton Woodland Hills

Friday, April 24th

4:00 - 7:30pm Registration
4:00 - 6:00pm Reception
6:00 - 7:30pm Dinner
7:30 - 8:30pm Reception  **Barry Bebb**, Real Progress Requires a Real Transformation - The Toughest Gig a Leadership Team Can Undertake

Saturday, April 25th

7:00 - 8:00am Registration and Continental Breakfast
8:00 - 8:30am Welcome and Opening Remarks
8:30 - 9:45am Opening  **Kathleen Allen**, Bringing the Future In2 View: An Entrepreneur's Perspective

9:45 - 10:15am Break
10:15 - 11:30am First Triple-Track Session
   Salon A  **Natalia Mironova**, Bringing Progress In2 a Multi-Paradigm Reality
   Salon B  **Adrian Bass**, Weaving Appreciative Inquiry In2 OurSpace
   Salon C  **Dave Flanigan and Tracy Huston**, The Leader's Journey: Framing the Future for Breakthrough

11:30 - 1:00pm Lunch, including time for Thinking Together Sessions and Speaker Q&A
1:00 - 2:15pm Midday  **Juan Garza**, Releasing the Energy of OurSpace - Working at the Speed of Many
2:15 - 2:30pm Transition Time
2:30 - 3:45pm Second Triple-Track Session
   Salon A  **Peter Stonefield**, iPowered Self-Management
   Salon B  **Steve Haines**, Systems Thinking Generates Progress - Past, Present, and Future
   Salon C  **Elizabeth Topp**, Transpersonal Dimensions in Organizations: Managing the Contents of Consciousness

3:45 - 4:00pm Transition Time
4:00 - 5:00pm In2:InThinking Networking Session with Sheldon Rovin
5:00 - 6:00pm No Host Happy Hour (pay bar)
6:00 - 7:15pm Dinner
7:15 - 7:30pm Transition Time
7:30 - 8:30pm Evening Collaborative Featuring a Musical Guest

Sunday, April 26th

7:00 - 8:00am Continental Breakfast
8:00 - 8:15am Opening Together
8:15 - 9:30am Closing  **Joel & Michelle Levey**, InnerWork and OurSpace: Mystery, Mastery, and Mindful Leadership

9:30 - 10:00am Break
10:00 - 11:15am Practitioner's Panel: Daring to Bring Progress In2 View  **Panelists: Fellow InThinkers who are Leading Transformation Efforts**

11:15 - 12:00pm Leading Together

Please see our website (www.in2in.org) for details on the content of each of these presentations.
Anyone interested in improving the effectiveness of individuals and organizations will gain a deeper appreciation of leadership from this Forum. Past attendees reflect a wide variation in backgrounds - which is always a highlight of our event - and as such we have confidence that our program will continue to be valuable to anyone interested in “better thinking about thinking.”

Please inquire with Bill Bellows (william.bellows@pwr.utc.com) if you would like to get a “running start” on InThinking and other associated ideas or about attending an “Enterprise Thinking” workshop offered throughout the year at a variety of locations across the U.S.

Our Forum artist for 2009 is Navneet Mezzciani. Originating from Bahrain, she is an award-winning watercolorist who competed internationally and widely in the Middle East. Holding degrees in Fashion Design and Computer and Electrical Engineering, she uses her diverse skills in the artistic arena to do commissioned portraits, fashion design, and interior decorating. With her technical skills, she serves as a Software Engineer for the Space Shuttle Main Engine. She currently resides in the Los Angeles area.

The cost of the Forum is $400 per person, with a $50 discount for registrations confirmed on or before April 10th. This includes all seminars and workshops (with the exception of the “Think-Tion” workshop), conference presentations and activities, materials, and meals (dinner on Friday, continental breakfast on Saturday and Sunday, and lunch and dinner on Saturday).

Register online at register.in2in.org. Payment may be made by check or money order, or by using PayPal.

Go to our Forum Artists web page to learn more about Navneet’s design of our cover graphic: http://www.in2in.org/forums/forumartistindex.htm

The hotel is an easy walk from the Pratt & Whitney Rocketdyne site, where Forum attendees are welcome to park for free. For detailed information about locations, transportation, parking, etc., please visit our website at www.in2in.org.

Rooms at the Hilton Woodland Hills have been reserved for Forum attendees at the group rate of $109 per night on Thursday (April 23rd), Friday (April 24th), Saturday (April 25th), and Sunday (April 26th) nights, and $149 for Wednesday (April 22nd), Monday (April 27th), and Tuesday (April 28th) nights, plus 14% occupancy tax. Discount rates apply for reservations made before April 9th.

FOR ONLINE RESERVATIONS AT THE GROUP RATE:
○ Go to our 2009 Forum home page and look for the hotel reservations link
○ Call 818-595-1000 and state that you are attending the “In2:InThinking” event
○ Call 800-HILTONS and use the group code “IN2”