

The Seventh Annual Forum

of the In2:InThinking Network

April 17-22, 2008 * Los Angeles, California, USA



InThinking Network

Our Forum Partners InThinking

Pratt & Whitney Rocketdyne • Hamilton Sundstrand Corporation – Space, Land & Sea
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Withaq.net • UAW/Boeing Employee Involvement Training Organization

Transforming My Space In2 Our Space
Developing Our
Uncommon Knowledge

www.in2in.org

About Us

The In2:InThinking Network brings together people who share an interest in using better thinking to create a *better future* – for individuals, organizations, and the world at large. Our theoretical grounding joins the work of Russell Ackoff, Edward de Bono, W. Edwards Deming, Genichi Taguchi, and other world renowned theorists. Our efforts seek to explore, combine, and extend their thinking for the increase of consciousness and understanding about *how thinking can bring forth a better world*. We believe that by “thinking about thinking” – or InThinking – we manage resources, acquire knowledge, work together, lead organizations, and plan more effectively. With InThinking we create a new awareness of various forms of thinking, their interdependency, the possible ways of integrating them, and including them - toward more joy and quality of life in individuals and organizations.

About Our 2008 Forum

Our Seventh Annual Forum, themed *From My Space to OurSpace – Discovering Our Uncommon Knowledge*, continues to expand “thinking about thinking”, raising the consciousness of better thinking in individuals and organizations. To that end, we have invited pioneering thinkers who have experienced “Transforming My Space In2 OurSpace.” In addition, we are partnering with Pratt & Whitney Rocketdyne to offer 12 pre- and post-conference seminars and workshops, ranging from 2-hours in length to 9-hours in length.

The In2:InThinking Network Annual Forum aims to promote a specific environment in which compelling ideas and insights evolve from intense exposure to new thoughts, thinking patterns, and InThinking colleagues. These ideas and insights may lead you in untold exciting directions in your work and life after the Forum, particularly if you continue to nurture new relationships through other Network activities.

*Qualified Forum participants may attend any of the seminars and workshops offered before or after the weekend conference portion of our 2008 Forum. Qualified participants are employees of Pratt & Whitney Rocketdyne, its suppliers or customers, family members of Pratt & Whitney Rocketdyne employees, students, and “members of the community.” “Members of the community” are citizens working full or part time, or as volunteers, in community-related work. Please see our website (www.in2in.org) or contact us for more details on qualifying for attendance at a pre- or post-conference workshop or seminar. The pre-conference seminar and workshop offerings on April 17th and 18th follow here:



Our Pre-Conference Seminar and Workshop Offerings - April 17th and 18th*

Developing Our Uncommon Knowledge, 3 hours
with Jeff Kincaid, Rick Ladd, and Kiho Sohn

From My Numbers to Our Understanding Variation, 3 hours
with Steve Prevette, Lori Strom, and Mike Trimble

Quality as a Business Strategy, 3 hours
with Ian Bradbury and Dick Steele

Think-Tion: Integrating Thinking to Actions, 5 hours
with Dale Dearthoff

Action Learning for Group Interaction, 3 hours
with Jon Bergstrom and Steve Byers

A Systems Approach to Organizational and Personal Stress Reduction - 2008, 3 hours
with Kim Carrell and Scott Lennox

From My Understanding Variation to Our Profound Knowledge, 2 hours
with Steve Prevette, Lori Strom, and Mike Trimble

Enterprise Thinking and Purposeful Action, 2 hours
with Joe Onstott

Resource Leadership, 6 hours
with Bill Bellows, Tim Higgins, and Joe Onstott

Discussing the Undiscussable: Overcoming the Defensive Routines in the Workplace, 6 hours
with Micah Fierstein

Our Post-Conference Seminar Offerings April 21st and 22nd

Enterprise Thinking, 9 hours
with Bill Bellows

InThinking With Purposeful Tools and Techniques, 9 hours
with Tim Higgins

Friday, April 18th, Hilton Woodland Hills

4:00 - 7:30 pm	Registration
4:00 - 6:00 pm	Reception
6:00 - 7:30 pm	Dinner
7:30 - 8:30 pm	Reception Keynote – <i>Steve Cook</i> , The Ares Projects Office: Building an Exploration Culture from the Inside Up

Saturday, April 19th, Hilton Woodland Hills

7:00 - 8:00 am	Registration and Continental Breakfast
8:00 - 8:30 am	Welcome and Opening Remarks
8:30 - 9:45 am	Opening Keynote – <i>Ariane David</i> , Thinking Outside the "I": Moving from My Space In2 OurSpace
9:45 - 10:15am	Morning Break
10:15 - 11:30am	First Triple-Track Session Salon A – <i>Gordon Hall</i> , Can We Build an Organisation's Culture by Design? Salon B – <i>Bob Dickman and Richard Maxwell</i> , Elements of Persuasion: The Language of Leadership Salon C – <i>Ralph Wood</i> , Coming to Emotional Acceptance: A Key to Transforming from My Space In2 OurSpace
11:30 - 1:00 pm	Lunch, including time for Thinking Together Sessions and Speaker Q&A
1:00 - 2:15 pm	Midday Keynote – <i>Gipsie Ranney</i> , Controls, Fairness, and Commitment in Organizations
2:15 - 2:30 pm	Transition Time
2:30 - 3:45 pm	Second Triple-Track Session Salon A – <i>Scott Lennox</i> , Where's the Power? Developing the "Community" of the Inner Self Salon B – <i>Elaine Johnson</i> , The Brain's Transformation of My Space In2 OurSpace Salon C – <i>George Roth</i> , Succeeding in the Value Stream with Enterprise Change Capabilities
3:45 - 4:00 pm	Transition Time
4:00 - 5:00 pm	In2:InThinking Networking Session with "On Ensemble"
5:00 - 6:00 pm	No Host Happy Hour (pay bar)
6:00 - 7:15 pm	Dinner
7:15 - 7:30 pm	Transition Time
7:30 - 8:30 pm	Evening Collaborative Featuring Musical Guest "On Ensemble"

Sunday, April 20th, Hilton Woodland Hills

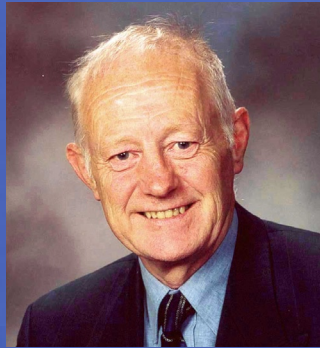
7:00 - 8:00 am	Continental Breakfast
8:00 - 8:15 am	Opening Together
8:15 - 9:30 am	Closing Keynote – <i>Tom Johnson</i> , Manage the Means, Not the Ends, to Secure Satisfactory Long-term Business Performance
9:30 - 10:00 am	Break
10:00 - 11:15 am	Practitioner's Panel: Daring to Transform My Space In2 OurSpace <i>Panelists:</i> Fellow InThinkers who are Leading Transformation Efforts
11:15 - 12:00 pm	Leading Together



Conference Presenters



Steve Cook



Gordon Hall



Scott Lennox



Sheldon Rovin



Ariane David



Tom Johnson



Richard Maxwell



Gipsie Ranney



Bob Dickman



Elaine Johnson



George Roth



Ralph Wood

Should You Attend?

Anyone interested in improving the effectiveness of individuals and organizations will gain a deeper appreciation of leadership from this Forum. Past attendees reflect a wide variation in backgrounds - which is always a highlight of our event - and as such we have confidence that our program will continue to be valuable to anyone interested in “better thinking about thinking.” If you, however, would like to get a “running start” on InThinking and other associated ideas, please inquire with Bill Bellows (william.bellows@pwr.utc.com) about attending an “Enterprise Thinking” workshop offered throughout the year at a variety of locations across the USA and the UK.

Where Will We Be?

The Forum will take place in Los Angeles, California, USA, in the Canoga Park/Woodland Hills area of the San Fernando Valley. Pre- and post-conference activities (seminars and workshops) will take place on Thursday, April 17th, and Friday, April 18th, and on Monday, April 21st, and Tuesday, April 22nd, at **United Technologies’ Pratt & Whitney Rocketdyne’s** offices at 6633 Canoga Avenue in Canoga Park. Conference activities will begin on Friday afternoon at 4:00pm and extend through Sunday at 12:00pm – all to be held at the nearby **Hilton Woodland Hills** (6360 Canoga Avenue, Woodland Hills). The hotel is an easy walk from the Pratt & Whitney Rocketdyne site, where Forum attendees are welcome to park for free. For detailed information about locations, transportation, parking, etc., please visit our website at www.in2in.org.

Rooms at the Hilton Woodland Hills have been reserved for Forum attendees at the group rate of \$109 per night on Thursday (April 17th), Friday (April 18th), Saturday (April 19th), and Sunday (April 20th) nights, and \$149 for Wednesday (April 16th), Monday (April 21st), and Tuesday (April 22nd) nights, plus 14% occupancy tax. To make reservations at the group rate, please call 818-595-1000 before April 2nd and **state that you are attending the “In2:InThinking” event**. Another option for reservations is to call 800-HILTONS or go online to www.woodlandhills.hilton.com and use the group code “IN2” to get the lower rate.

Please don’t hesitate to contact us (see contact information below) if you would like more information about other lodging options, things to do and see in Los Angeles (beaches, hiking, movie studios, shopping, etc.), or have any questions about anything else.

About Our Forum Artist

Our Forum Artist this year is Scott Lennox. His vivid artwork is held in corporate and private collections. Exhibitions are being planned for Texas, New York, Monterrey, and London. Two of his landscape paintings are hanging in the United States Embassy residence in Geneva. Scott recently published In Brazos Country, a collection of his poems about the Brazos River. He is currently recording the book with voice and on-location background sounds. Visit Scott’s website at www.scottlennoxart.com.

In2:InThinking Network

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Registration

The cost of the Forum is \$350 per person. This includes all seminars and workshops (with the exception of the “Think-Tion” workshop), presentations, activities, materials, and meals (dinner on Friday, continental breakfast on Saturday and Sunday, and lunch and dinner on Saturday). Register online or by completing the registration form and submitting it with your payment. The registration form is available on our website on our 2008 Forum home page at www.in2in.org. Payment may be made by check or money order, or by using PayPal.

